



INTEGRATION OF 2017 FINANCIAL CALENDAR

Aeffe Spa informs that the 2017 Financial calendar issued on 2nd December 2016 has been integrated with the comment on the amendments to EU Directive 2004/109, called "Directive Transparency"

2017 FINANCIAL CALENDAR

Dear Analyst, Investor

We would like to communicate you the dates of the Aeffe's 2017 Financial Calendar:

February 13th 2017: Board of Directors approves Aeffe Group Net Sales 2016 results

March 9th 2017: Board of Directors approves the draft of annual consolidated results (31st December 2016) and relative *conference call*;

April 12th 2017: Annual Shareholders' Meeting approves annual consolidated results (31st December 2016);

May 11th 2017: Board of Directors approves 1Q 2017 consolidated results and relative *conference call*;

July 27th 2017: Board of Directors approves 1H 2017 consolidated results and relative *conference call*;

November 9th 2017: Board of Directors approves 3Q 2017 consolidated results and relative *conference call*.

The Legislative Decree no. 25 on February 15, 2016, which implements the EU Directive 2013/50 (amending EU Directive 2004/109, called "Directive Transparency"), deleted the obligation to publish the quarterly reports for the listed companies for which Italy is the state of origin and attributed to CONSOB the right to require to the above mentioned companies to publish "additional periodic financial information".

In this sense, CONSOB issued the new art. 82-ter of the Issuers' Regulation, that came into force on 2 January 2017, allows issuers to continue communicating to the public, on a voluntary basis, "additional periodic financial information" further to the annual and half-yearly financial report, complying with the principles and criteria established by the provision in question.

With reference to the issuers listed on the STAR segment of the MTA market (which includes the Company), it is useful to remind that the Regulations for Markets Organized and Managed by Borsa Italiana, in particular in its art. 2.2.3., C. 3, includes an obligation for STAR issuers to make available to

the public the interim report within forty-five days from the end of the first, third and fourth quarters of the year, provided that the above issuers are exempt from the publication of the fourth report if they make available to the public, within ninety days of the end of the year, the annual financial report together with the other documents referred to in Article 154-ter, c. 1, of Legislative Decree no. 58/1998.

By notice no. 7587 on 21 April 2016, Borsa Italiana S.p.A. clarified that Article. 2.2.3, paragraph 3, would continue to apply for the STAR issuers.

Consequently, the Company will continue to make available to the public the quarterly reports in accordance with the occurred until now, with reference, in particular for their content, to the provisions of Article. 154-ter, c. 5, of the Consolidated Finance Law in force before the adoption of EU Directive 2013/50 (following the indications of the above mentioned notice 7587/2016).

The quarterly reports will therefore be published with form and content substantially in line with those of the year 2016.

For further information do not hesitate to contact myself directly.

Best Regards

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